Greater Memphis
IT Council

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The Greater Memphis IT Council Launches Women in Tech Peer Group

Memphis Leads the Nation in Diversity in the IT Sector

MEMPHIS, TENNESSEE – March 22, 2023: The Greater Memphis IT Council (GMITC) has formalized a Women in Tech peer group in recognition that Memphis leads the nation in the representation of Women in IT and Minorities in IT as measured by the annual CompTIA Cyberstates Report for the second year. (2021 and 2022).

To celebrate this leadership position for Memphis, GMITC will host a Women in Tech Luncheon on March 22nd with AutoZone SVP & CIO Michelle Borninkhof as the keynote speaker. The luncheon will bring together women leaders from the GMITC membership, the IT community and partner organizations supporting women and young girls in STEM initiatives.

The primary focus of the Women in Tech peer group is to build supportive relationships for female professionals working in the IT and technology sector. In this spirit, GMITC has reached an affiliate status with the National Center for Women and Information Technology (NCWIT), a non-profit community of more than 600 universities, companies, non-profits, and government organizations nationwide working to increase women's participation in computing and technology.

GMITC Women in Tech will also focus on mentoring young women and girls to develop their interest in the field and to help aspiring females navigate career pathways. GMITC will partner with CodeCrew, The University of Memphis Girls Experiencing Engineering (GEE) Program and Girl Scouts Heart of the South through the East High School T-STEM Academy troop.

The Greater Memphis IT Council was founded in 2014 and has demonstrated a strong commitment to diversity equity and inclusion (DEI) from its inception. From programming to Board of Director representation to the composition of the GMITC membership, GMITC has built a model organization with DEI as a core focus.

About The Greater Memphis IT Council:
The Greater Memphis IT Council is a non-profit membership association focused on leading the evolution for Memphis into an international center of excellence for information technology (IT). As an ecosystem, the IT Council is driving economic development for the region through professional networking and technology education. The vision is that member organizations will be more knowledgeable and successful because of their interaction with professionals and **www.memphisitcouncil.com**

About the National Center for Women and Information Technology (NCWIT):
A non-profit community of more than 600 universities, companies, non-profits, and government organizations nationwide working to increase women's participation in computing and technology. **www.ncwit.org**

About University of Memphis Girls Experiencing Engineering (GEE):
The primary goal of the GEE Program is to increase the number of girls pursuing careers in STEM fields by offering female middle school and high school students an opportunity to increase their awareness and interest levels regarding existing and potential opportunities in the fields of mathematics, science, and engineering. **www.memphis.edu/gee**

About CodeCrew:
CodeCrew mentors underrepresented youth to be tech innovators and leaders through practical, hands-on computer science education programs throughout Memphis. Programs expose students to producing technology and provide them in-depth training that keeps them interested and engaged across a continuum of subjects and grade levels. The subjects include mobile app development, web app development, game development, robotics, and drone programming, all while teaching fundamental computer science concepts that apply long term to all levels of the field. **www.codecrew.org**

About CompTIA:
The Computing Technology Industry Association (CompTIA) is a leading voice and advocate for the $5 trillion global information technology ecosystem; and the estimated 75 million industry and tech professionals who design, implement, manage, and safeguard the technology that powers the world's economy. Through education, training, certifications, advocacy, philanthropy, and market research, CompTIA is the hub for advancing the tech industry and its workforce. CompTIA is the world's leading vendor-neutral IT-certifying body with more than 2.8 million certifications awarded based on the passage of rigorous, performance-based exams. CompTIA sets the standard for preparing entry-level candidates through expert-level professionals to succeed at all stages of their career in technology. Through CompTIA's philanthropic arm, CompTIA develops innovative on-ramps and career pathways to expand opportunities to populations that traditionally have been under-represented in the information technology workforce. **www.cyberstates.org.**