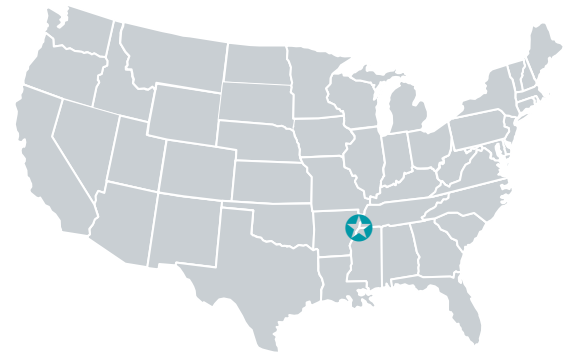


# Memphis

Full MSA name: Memphis, TN-MS-AR

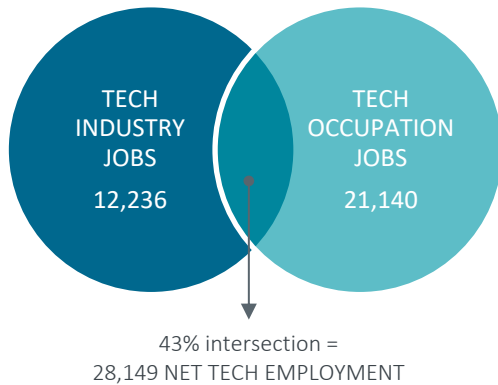


## STATE OF TECHNOLOGY SUMMARY

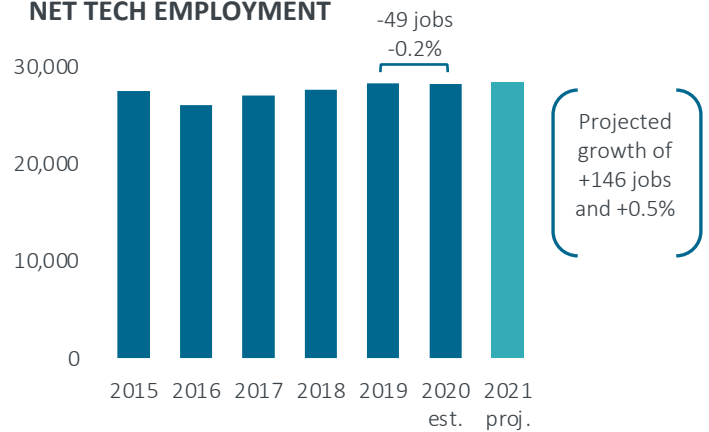
- 28,149 NET TECH EMPLOYMENT<sup>1</sup>
- 4.3% NET EMPLOYMENT AS A % OF OVERALL WORKFORCE
- \$2.5b ECONOMIC IMPACT [estimated direct impact of tech sector]
- 3.6% ECONOMIC IMPACT AS A % OF OVERALL
- 1,179 TECH BUSINESS ESTABLISHMENTS [firms with payroll]
- 14,244 EMPLOYER JOB POSTINGS [2020 total for tech occupations]
- 14.0% EMERGING TECH EMPLOYER JOB POSTINGS % OF TOTAL

- 48<sup>th</sup> NET TECH EMPLOYMENT RANK
- 31<sup>st</sup> NET TECH EMPLOYMENT JOBS ADDED RANK
- 51<sup>st</sup> ECONOMIC IMPACT RANK
- 2<sup>nd</sup> DIVERSITY INDEX QUARTILE [1<sup>st</sup> = top | see footnote]

<sup>1</sup>net of tech industry + tech occupation + self-employed | Sources: CompTIA analysis of EMSI, U.S. Bureau of Labor Statistics, U.S. Bureau of Economic Analysis, Burning Glass Technologies Labor Insights, and others | Data estimates cover 2020 time period, unless otherwise specified as pre or post | Racial/Ethnicity Diversity Rank based on Simpson's Diversity Index measure | See report Methodology for details.



## NET TECH EMPLOYMENT



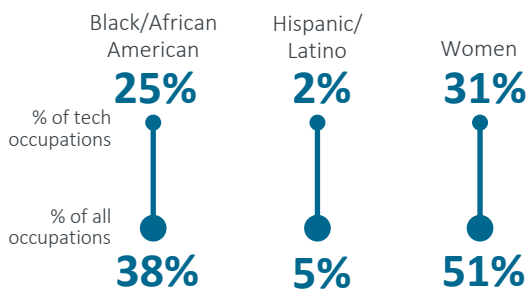
## LEADING TECH OCCUPATION CATEGORIES

Category	2020	YoY % Change
Software, Programmers, Web and QA	2,817	+1.9%
Network Administrators, Architects and Support	2,025	-1.5%
IT Support Specialists	1,939	-0.4%
Cybersecurity Analysts and Systems Engineers	1,861	-0.9%
Database, Data Scientists and Computer Scientists	439	-0.0%

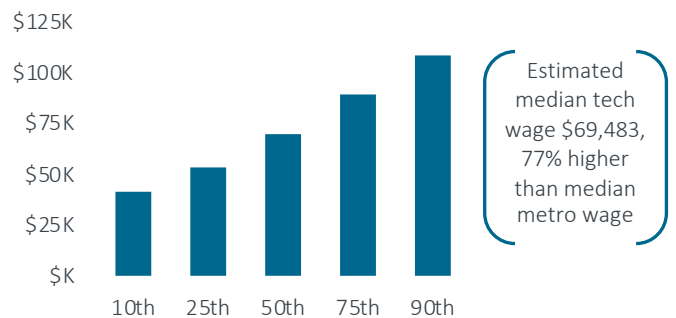
## LEADING TECH INDUSTRY SECTORS [by employment]

Sector	2020	YoY % Change
IT Services and Custom Software Services	5,119	-1.6%
R&D, Testing, and Engineering Services	3,088	+0.9%
Telecommunications and Internet Services	2,459	-4.6%
Tech Manufacturing	934	+12.5%
Software [packaged]	635	+27.2%

## TECH WORKFORCE CHARACTERISTICS<sup>2</sup>



## TECH OCCUPATION WAGES [by percentile]



<sup>2</sup>Data covers core tech occupations | See Appendix for numerical values