



INNOVATE IT

Breakout Sessions

2:45 PM

Track I: Logistics – The Classroom – 2nd Floor

Digital Transformation in Logistics & Transportation

Moderator:

Joel Tracy, CIO, IMC Companies

Panelists:

- Jorge Lopez, VP & Distinguished Analyst, Gartner
- Dr. Stephanie Ivey, Assoc. Dean, Herff College of Engineering, Univ. of Memphis
- OP Skaakrud, Director of Operations Technology Innovation, FedEx
- Brian Rogers, EPICenter Logistics Accelerator Lead

Track II: Healthcare – The Boardroom – 2nd Floor

Healthcare Innovation: A Roundtable Discussion

Moderator:

Gene Fernandez, FACHE, CHCIO, VP, Chief Technology Officer
Methodist LeBonheur Healthcare

Track III: Financial Services – The Studio – 2nd Floor

Innovation from Start-Up Disruptors to Global Leaders

- Kevin Lewis, VP of Innovation, First Data Corporation
- Troy Woolley, Director for FinTech Strategy, First Horizon Corporation

Track IV: Smart Cities – Reception Hall – 1st Floor

Smart Cities: A National Outlook on Innovation

Moderator:

Michael Rodriguez, CIO, City of Memphis

Panelists:

- Timothy Downs, Executive Director, SmartGig Media
- Kelley Dunne, Founder & CEO, Novation Enterprises
- Christopher Kemmerer, Director Product Management, Verizon



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3:30 PM **Coffee Break** - Reception Hall Foyer & 2nd Floor Foyer

3:45 PM **Track I: Logistics – The Classroom – 2nd Floor**

Accelerating Development through APIs

- Lou Powell, Founder & Principal, Vanick Digital
- Jonathan Harrell, Solution Account Manager, CA Technologies

Track II: Tourism – The Boardroom – 2nd Floor

Driving Tourism through Digital Transformation

Moderator:

Amy Daniels, SVP, Communications, The Greater Memphis Chamber

Panelists:

- John Doyle, Executive Director, Memphis Music Hall of Fame
- Mary Schmitz, Executive Director, Welcome to Memphis! (MC&VB)
- Sridhar Sunkara, CEO, EBiz Solutions

Track III: Financial Services – The Studio – 2nd Floor

Blockchain Technology: A Future Outlook

Moderator:

Jim Kothe, Regional Vice President, Expedient

Panelists:

Mark Pryor, Chief Executive Officer, The SEAM
Bryce Wells, Chief Revenue Officer, BTC Media

Track IV: Smart Cities – Reception Hall – 1st Floor

Moon Mission: Making Memphis a Tech City through Talent

Facilitators:

Nicole Heckman, Partner, Little Bird Innovation
Ernest Strickland, SVP, Workforce Development
Lisa Williams, PR Director, Choose901

- Design Thinking - Interactive Session :
5 E Framework - Entice, Enter, Engage, Exit, and Extend