



INNOVATE IT TECNATION 2018

A Conference

Age of Disruption

Overview: The Greater Memphis IT Council will host the 3rd Annual **INNOVATE IT** Conference to showcase the opportunity for innovation through digital transformation. The program will address the promise of emerging technology and the entrance of new business models that are affecting industry today. The 2018 conference will bring together the IT Council membership with an audience of over 200 technology and business leaders. The program is also co-hosted by U.S. Chamber of Commerce (C_TEC) and the Greater Memphis Chamber.

Date: Thursday, October 18th – 11:30 am to 6:00 pm

Venue: Halloran Centre Reception Hall and Auditorium – 255 S. Main Street, Memphis, TN 38103

Audience: Over 200 attendees from the Technology and Business Sector – CIO, CEO, President, Principal, CISO, IT Director and other senior functions for a C-Level audience.

Keynote Addresses: *“Innovation and the Age of Disruption”*

- Carla Lewis, CIO, C Spire Corporation
- Chris Massey, Head, Global Government Relations & Public Policy, Square, Inc.
- The Honorable Lee Harris, Mayor, Shelby County Tennessee
- Former Mayor of Nashville, Karl Dean, Gubernatorial Candidate, State of Tennessee

Panelists and Guest Speakers Include:

- Tim Day, SVP, U.S. Chamber of Commerce, Center for Advanced Technology & Engagement
- Michael Rodriguez, CIO, City of Memphis
- Ben Amaba, Chief Innovation Officer (CINO) for Industrial Sector, IBM
- Anne Bechdolt, Senior Counsel, Regulatory Affairs, Drone Testing Initiative, FedEx Corporation
- Paul Seago, Regional Manager, Southeast Region, Expedia
- Micah Brafford, SVP, Strategic Technology & Operations, Independent Bank
- Rob Hinds, SVP & Deputy CIO, First Horizon Bank
- Karl Bedwell, Senior Director, Senior Director Global Business Services & Walmart Technology
- Meghan Buck, CEO & Founder, Veda Data
- Terry Blue, Chief Operating Officer, Memphis Airport Authority
- Drew Minock, Manager, People Operations, Daqri
- David Travis, Director of Innovation, IQor
- David Fulle, Learning Services, Solution Architect, TEKSystems
- Naveen Manga, VP of Customer Journey Technology & Delivery, Hilton Hotel
- Sam Sadie, Director of Government Affairs, Lime Bike
- Sam Reed, Executive, Bird
- Joe Vadakkan, Security Practice Leader, Optiv
- Chetan Bhatia, CyberSecurity Practice Leader, Stroz Friedberg (an AON Company)