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May 10, 2016

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**Greater Memphis IT Council to Host Official Memphis in May Event:  
*A Salute to Canada!***

**Greater Memphis Alliance for a Competitive Workforce Highlights Partnership with U.S. –  
Canadian Company Recruited to Build a Career Navigator Tool for Memphis Job Seekers**

MEMPHIS, Tenn. – The Greater Memphis IT Council will host a Salute to Canada program in partnership with Memphis in May (MIM) as part of its International Week celebration. This year also marks the 40<sup>th</sup> anniversary for MIM as an international festival for the Memphis area.

As part of the program, the Greater Memphis Alliance for a Competitive Workforce (GMAW) will introduce its partnership with Workbay, LLC, a Canadian company based in Tennessee and recruited to develop MemphisWorks—an integrated system of software and database tools used to facilitate career navigation, training, learning, career counseling, case management and hiring. MemphisWorks will redefine how job seekers access employment and educational opportunities by providing career discovery, career development and job posting capabilities customized to job seekers in the Greater Memphis regional area.

The keynote speaker for the evening will be President and Chief Executive Officer, Mary Hayes, of Canadian-based company, Engage Learning Systems, and U.S. company, Workbay, LLC. Ms. Hayes is an educator, as well as, educational media and systems developer with more than thirty years of experience in publishing, teaching, and development of multimedia educational and instructional content for industry and government. She founded Engage Learning Systems, a full service developer of training and social media systems for both private



and public sector clients. Workbay, LLC evolved from the technology and media expertise obtained through her experience with Engage Learning Systems.

The Memphis in May program will bring together a C-level audience from the technology sector and IT departments of business along with leadership from the university and community colleges. The event will be held at the National Civil Rights Museum on Wednesday, May 11<sup>th</sup> from 5:30 to 7:30 pm.

**About The Greater Memphis IT Council:** The Greater Memphis IT Council is a non-profit membership association focused on leading the evolution for Memphis into an international center of excellence for information technology (IT). The vision is that member organizations will be more knowledgeable, empowered and successful because of their interaction with professionals and resources that support the information technology industry in the Memphis area. [www.memphisitcouncil.com](http://www.memphisitcouncil.com)

**About The Greater Memphis Alliance for a Competitive Workforce:**

*The Greater Memphis Alliance for a Competitive Workforce (GMACW) was created in November of 2014, out of the Greater Memphis Chamber's Chairman's Circle and the Memphis and Shelby County Regional Economic Development Plan, in collaboration with the Brookings Institution Policy Program. Its purpose is to create an effective pipeline of high-skilled workers tailored to the needs of area businesses through the collaboration of its partner organizations while also working every day to build career pathways for the area's open high-skill positions. Visit [www.gmacw.com](http://www.gmacw.com) for more information. Follow GMACW on Twitter [@GMACWorkforce](https://twitter.com/GMACWorkforce) and like them on Facebook, [www.facebook.com/gmacworkforce](http://www.facebook.com/gmacworkforce).*